



FACSIMILE COVER SHEET

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FROM: J. Colby Williams, Esq.

DATE: November 7, 2006

RE: *American Broadcasting Companies, Inc., et al. vs. Heller*

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**CAMPBELL
& WILLIAMS**
ATTORNEYS AT LAW

VIA FACSIMILE

November 7, 2006

Joshua J. Hicks
Senior Deputy Attorney General
100 North Carson St.
Carson City, Nevada 89701

Re: *American Broadcasting Corporation, et al. v. Heller*
Case No. 06-1268-PMP-RJJ

Dear Josh:

This letter follows our telephone calls and e-mail communications from yesterday evening regarding Mr. Arnie Snow's refusal to allow my clients' from conducting exit polling at the Sun City Anthem Community Center in Clark County, Nevada. As you are well aware, such conduct is in direct violation of the preliminary injunction issued by Judge Pro on November 1, 2006 and the directive issued by the Nevada Secretary of State in response to Judge Pro's Order on November 2, 2006. (Copies of both are included with this letter). It is my understanding that Mr. Snow is somehow affiliated with the Del Webb/Pulte Corporation and is refusing to allow exit polling on the basis that the community center is private property. Mary-Anne Miller, Clark County Counsel - Civil Division, has confirmed that Mr. Snow advised the Clark County Registrar of Voters, Larry Lomax, that this was the basis of his refusal.

Respectfully, Mr. Snow's actions are premised on a distinction that was squarely rejected by Judge Pro in his order granting the preliminary injunction:

Defendant relies on Justice Scalia's concurring opinion in *Burson* [*v. Freeman*, 504 U.S. 191 (1992)] and a Sixth Circuit case, *United Food & Commercial Workers Local 1099 v. City of Sidney*, 364 F.3d 738, 750 (6th Cir. 2004), to support the proposition that streets, parking lots and sidewalks outside of polling places are not always public forums.

In *United Food*, the Court distinguished between public sidewalks, which are public forums, and parking lots and walkways on private and school property leading up to polling location entrances. 364 F.3d at 747-49. The Sixth Circuit determined that parking lots and walkways on

private and school property did not temporarily convert into public forums just because those locations were being used as polling places. Here, Defendant argues that many polling places in Nevada are located in churches, recreation centers and schools and therefore those polling locations' walkways and parking lots are not necessarily public forums. ***However, the plurality opinion in Burson and the Ninth Circuit in Daily Herald [Co. v. Munro, 838 F.2d 380 (9th Cir. 1988)] both concluded, without distinguishing between private and school properties, that streets and sidewalks within the restrictive zones surrounding polling places are public forums.***

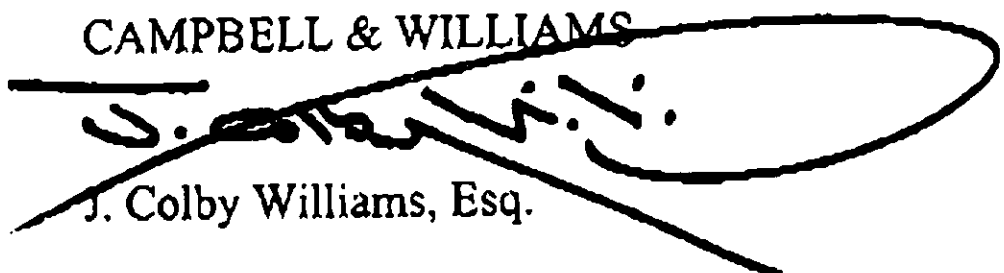
American Broadcasting Co. v. Heller, Slip Op., 2006 WL 3149365 * 10 (D.Nev. Nov. 1, 2006) (emphasis added).

By situating polling places at its community center, Del Webb has opened its private property to the public on election day. Having done so, it cannot now discriminate between forms of public expression particularly when the Chief Judge of the United States District Court for the District of Nevada has issued an order expressly permitting exit polling "within 100 feet of Nevada polling places on election day, November 7, 2006." *Id.* at *12. As the chief election officer in Nevada with the express power to "take other actions necessary for the effective administration of the statutes and regulations governing the conduct of primary, general, special and district elections," Nev. Rev. Stat. § 293.247(3), we respectfully ask that the Secretary of State, in conjunction with Clark County election officials, to immediately advise Mr. Snow of the impropriety of his actions and the requirement to allow exit polling. Otherwise, we will have no alternative but to seek further relief from the Court.

Thanking you in advance for your anticipated cooperation on this most important issue, I remain

Very truly yours,

CAMPBELL & WILLIAMS



J. Colby Williams, Esq.

JCW/
The Honorable Philip M. Pro
Mary-Anne Miller, Clark County Counsel
John Cahlan (Del Webb/Pulte Counsel)
Susan Buckley, Esq.
(All via facsimile w/ encl.)

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American Broadcasting Companies, Inc. v. HellerD.Nev.,2006.Only the Westlaw citation is currently available.

United States District Court,D. Nevada.
AMERICAN BROADCASTING COMPANIES, INC., The Associated Press, Cable News Network LP, LLLP, CBS Broadcasting Inc., Fox News Network. L.L.C., and NBC Universal, Inc.,
Plaintiffs,

v.

Dean HELLER, in his official capacity as) the Secretary of State of Nevada, Defendants.
No. 2:06-CV-01268-PMP-RJJ.

Nov. 1, 2006.

ORDER and PRELIMINARY INJUNCTION
PHILIP M. PRO, Chief District Judge.

*1 Plaintiffs are news-gathering organizations which seek to conduct polls of voters leaving polling places in the State of Nevada at the forthcoming general election scheduled for November 7, 2006. Plaintiffs commenced this action on October 10, 2006, seeking declaratory and injunctive relief to enable them to conduct exit polls within the 100-foot barrier currently imposed under Nev.Rev.Stat. § 293.740(1)(a) which, among other things, makes it unlawful for any person to speak to a voter on the subject of marking their ballot "... within 100 feet from the entrance to the building or other structure in which a polling place is located."

Plaintiffs allege that to the extent the Nevada statute is enforced by Defendant Secretary of State of Nevada to prohibit exit polling within 100 feet of the entrance to Nevada polling places, the statute impermissibly restricts Plaintiffs' free speech and commentary about the political process in violation of the First and Fourteenth Amendments to the United States Constitution.

Currently before the Court is Plaintiffs' Emergency Motion for Preliminary Injunction (Doc. # 2), filed October 11, 2006, and Defendant's Motion to Dismiss (Doc. # 10), filed October 20, 2006. On October 31, 2006, the Court held a hearing regarding both Motions and expressed a preliminary ruling denying Defendant's Motion to Dismiss and granting Plaintiffs' Motion for Preliminary Injunction which ruling the Court now confirms.

I. FACTUAL BACKGROUND

The right of every citizen to vote at a polling place which is peaceful and free of disruption and harassment is fundamental to our democracy. Clearly the State of Nevada has a compelling interest in protecting that right, and a variety of state and federal laws exist to ensure the voting rights of every citizen. See Nev.Rev.Stat. §§ 293.710, 293.730, 293.740, and 42 U.S.C. § 1973i. As news-gathering and reporting organizations, Plaintiffs also enjoy important speech and press rights protected under the First Amendment of the United States Constitution and made applicable to the states under the Fourteenth Amendment. Indeed, the free flow of information and ideas protected under the First Amendment is essential to the ability of citizens to cast an informed vote, and to the robust discussion of governmental affairs.

Plaintiffs have retained two polling organizations, Edison Media Research ("Edison") and Mitofsky International ("Mitofsky") to assist them in conducting the exit polling. (Compl. at ¶ 11; Emergency Mot. for Prelim. Inj. Relief & Mem. of P. & A. in Support Thereof [Doc. # 2], Aff. of Joseph W. Lenski ["Lenski Aff."] at ¶ 1.) Generally, an exit poll is conducted by the exit pollster approaching voters as they exit the polling location and asking them if they would like to participate in a voluntary, anonymous poll. (Compl. at ¶ 12; Lenski Aff. at ¶¶ 4-7.) Plaintiffs argue the further away from the polling place's exit the

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pollster must stand, the less reliable the exit poll results because of the possibility of the voter getting into his or her car and driving away or melding into a crowd of non-voters, and because it undermines the scientifically selected pattern of those to be polled (every fourth or fifth voter, for example). (Compl. at ¶ 13; Lenski Aff. at ¶ 8.)

*2 The statute at issue prohibits "any person to solicit a vote or speak to a voter on the subject of marking his ballot" within 100 feet from the polling place's entrance. Nev.Rev.Stat. § 293.740(1)(a). Violation of the statute gives rise to both criminal and civil penalties. Nev.Rev.Stat. § 293.740(3) (gross misdemeanor); § 293.840 (civil penalty).

In October 2004, Plaintiffs requested Defendant construe the statute in such a way that it did not apply to exit polling. (Emergency Mot. for Enlargement of Time Pursuant to FRCP 6(b) [Doc. # 7], Ex. 1.) Defendant responded by indicating he would "decline to allow exit polling within the 100 foot mark established by our state Legislature to protect voters from possible harassment and intimidation." (*Id.*, Ex. 2.) Despite this response, in 2004, Plaintiffs conducted exit polling at some Nevada polling places within the 100-foot zone "without incident and without any complaint by the Secretary of State or any other election official." (Compl. at ¶ 17; Lenski Aff. at ¶ 21.) According to Kristi D. Geiser, Program Officer with the Nevada Secretary of State's office, Nevada has received only four complaints alleging violations of § 293.740 since 1998, none of which pertained to exit polling. (Mot. to Dismiss & Opp'n to Mot. for Prelim. Inj. Relief, Aff. of Geiser at ¶¶ 1-2.) Geiser also states that to her knowledge, the Secretary of State's office has not civilly or criminally enforced § 293.740 or referred violations of the statute to any other entity for prosecution. (*Id.* at ¶ 3.)

On September 16, 2006, Plaintiffs' representative, John W. Zucker,^{FNI} contacted the Nevada Secretary of State's office and asked whether Defendant would permit Plaintiffs to conduct exit polls within the 100-foot zone in Nevada on November 7, 2006. (Compl. at ¶ 18; Emergency Mot. for Prelim. Inj. Relief & Mem. of P. & A. in

Support Thereof [Doc. # 2], Aff. of John W. Zucker ["Zucker Aff.,"] at ¶ 2.) On September 29, 2006, Ellick Hsu ("Hsu"), Deputy Secretary of State for Elections at the Office of the Nevada Secretary of State responded that Defendant would prohibit exit polling within 100 feet of polling places, citing Nevada Revised Statute § 293.740(1)(a). (Compl. at ¶ 18; Zucker Aff. at ¶ 4.)

FNI. John W. Zucker is Senior Vice President, Law and Regulation for ABC, Inc., parent company of Plaintiff American Broadcasting Companies, Inc. (Zucker Aff. at ¶ 1.)

II. DISCUSSION

The foregoing events gave rise to the filing of Plaintiffs' Complaint less than one month prior to the general election and spawned Plaintiffs' Emergency Motion for Injunctive Relief. Since this Court cannot decide the Emergency Motion for Injunctive Relief unless it has jurisdiction, the Court first will address Defendant's Motion to Dismiss.

A. MOTION TO DISMISS

Defendant argues Plaintiffs' claims are not ripe because Plaintiffs lack a concrete plan to violate the law, Plaintiffs are under no threat of prosecution, and by Plaintiffs' own allegations they have conducted exit polling in Nevada in the past without enforcement by Defendant. Additionally, Defendant argues he is entitled to Eleventh Amendment immunity because Plaintiffs do not challenge any particular action Defendant has taken, and because criminal and civil violations of the relevant statute must be prosecuted either by a district attorney or the Attorney General.

*3 Plaintiffs respond the case is ripe because Plaintiffs have stated their intent to violate Nev.Rev.Stat. § 293.740 on November 7, 2006 and Defendant has stated his intent to enforce that law by prohibiting exit polling within the 100-foot zone. Plaintiffs also assert Defendant is not entitled to Eleventh Amendment immunity because Nevada

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law specifically vests Defendant with authority to enforce Nevada election law and Plaintiffs have challenged both the statute's constitutionality as well as Defendant's decision that § 293.740 applies to exit polling.

I. Ripeness

"[R]ipeness is 'peculiarly a question of timing' ... designed to 'prevent the courts, through avoidance of premature adjudication, from entangling themselves in abstract disagreements.'" *Thomas v. Anchorage Equal Rights Comm'n*, 220 F.3d 1134, 1138 (9th Cir.2000) (en banc) (quoting *Regional Rail Reorg. Act Cases*, 419 U.S. 102, 140 (1974) & *Abbott Labs. v. Gardner*, 387 U.S. 136, 148 (1967)). The ripeness doctrine contains both a constitutional component derived from Article III limitations on judicial power and a prudential component. *Id.* The constitutional component of the ripeness inquiry is similar in scope to determining whether a party has suffered an injury in fact under a standing analysis. *Id.*; *Ariz. Right to Life Political Action Comm. v. Bayless*, 320 F.3d 1002, 1007 n. 6 (9th Cir.2003). The plaintiff's injury must be "definite and concrete, not hypothetical or abstract," and the plaintiff must face "a realistic danger of sustaining a direct injury as a result of the statute's operation or enforcement." *Thomas*, 220 F.3d at 1139 (quotations omitted). Injury that is "too imaginary or speculative" will not support a finding of ripeness. *Id.* (quotations omitted). With respect to the prudential aspects of ripeness, the Court considers whether the issues are fit for judicial decision and the hardship to the parties if the Court declines to address the matter. *Id.* at 1141.

a. Constitutional Ripeness Inquiry

In some situations, individuals may challenge an allegedly unconstitutional statute before the government has made any specific threat of prosecution or enforcement against the plaintiff. See *Doe v. Bolton*, 410 U.S. 179, 188-89 (1973) (finding physicians had standing to challenge statute criminalizing abortions despite a lack of threatened prosecution); see also *Bubbitt v. United Farm*

Workers Nat. Union, 442 U.S. 289, 298-99 (1979) ("When contesting the constitutionality of a criminal statute, it is not necessary that the plaintiff first expose himself to actual arrest or prosecution to be entitled to challenge the statute that he claims deters the exercise of his constitutional rights.") (quotation and alteration omitted). However, the mere existence of a proscriptive statute or a generalized threat of prosecution is insufficient to establish a realistic threat of a definite and concrete injury. *Thomas*, 220 F.3d at 1139. "Rather, there must be a genuine threat of imminent prosecution." *Id.* (quotation omitted). To determine if there is a genuine threat of prosecution, the court evaluates whether "the plaintiffs have articulated a concrete plan to violate the law in question, whether the prosecuting authorities have communicated a specific warning or threat to initiate proceedings, and the history of past prosecution or enforcement under the challenged statute." *Id.*

*4 These requirements are relaxed in the context of First Amendment protected speech. *Cal. Pro-Life Council, Inc. v. Getman*, 328 F.3d 1088, 1094-95 (9th Cir.2003). A plaintiff raising a First Amendment claim need not speak first and risk criminal prosecution or enforcement but instead may challenge the law pre-enforcement. *Id.* This exception for First Amendment cases is based on the chilling effect of statutes that prohibit speech and the fear that individuals may self-censor rather than risk enforcement or prosecution, and thus the plaintiff is harmed through the suppression of his or her speech even without being prosecuted. *Id.*; *San Diego County Gun Rights Comm. v. Reno*, 98 F.3d 1121, 1129-30 (9th Cir.1996). Additionally, the public at large suffers when speech is chilled. *Dombrowski v. Pfister*, 380 U.S. 479, 486-87 (1965). Accordingly, where enforcement of the statute implicates free speech rights, the analysis "tilts dramatically toward a finding of standing." *Ariz. Right to Life Political Action Comm.*, 320 F.3d at 1006.

This exception for First Amendment speech is available only to a plaintiff who has "an actual and well-founded fear that the law will be enforced against [him or her]." *Cal. Pro-Life Council, Inc.*, 328 F.3d at 1095 (quotation omitted, alteration in

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original). A fear of prosecution is well founded when the challenged statute arguably covers the plaintiff's intended speech. *Id.*; see also *Am. Civil Liberties Union of Nev. v. Heller*, 378 F.3d 979, 984 (9th Cir.2004) ("In First Amendment cases, it is sufficient for standing purposes that the plaintiff intends to engage in a course of conduct arguably affected with a constitutional interest and that there is a credible threat that the challenged provision will be invoked against the plaintiff.") (quotation and alteration omitted).

I. Concrete Plan to Violate the Law

A concrete plan to violate the law is not a hypothetical intent to violate the law, but includes particulars such as when, where, and under what circumstances. *Thomas*, 220 F.3d at 1139. "A general intent to violate a statute at some unknown date in the future does not rise to the level of an articulated, concrete plan." *Id.*; *San Diego County Gun Rights Comm.*, 98 F.3d at 1127 (holding that a stated intention to violate the law "some day" without describing concrete plans was insufficient to establish standing).

Plaintiffs clearly have indicated the requisite concrete plan to violate the law. Plaintiffs have stated they intend to conduct exit polling within the 100-foot zone on November 7, 2006 at approximately 20 polling locations in Nevada. Plaintiffs have identified the date, generally the location (there are a set number of polling places in Nevada, so the locations at which Plaintiffs may operate is a closed universe capable of determination), and the circumstances of how they intend to violate Nev.Rev.Stat. § 293.740. Moreover, Plaintiffs have stated that they violated the statute during the 2004 election by conducting exit polling at certain polling locations in Nevada within the 100-foot zone and that they intend to do so again on November 7, 2006. Plaintiffs therefore have established they have concrete plans to violate Nevada Revised Statute § 293.740 on November 7, 2006.

ii. Threat of Enforcement

The threat of enforcement must be "credible, not simply imaginary or speculative." *Thomas*, 220 F.3d at 1140 (quotations omitted). Here, Plaintiffs have a well-founded fear of enforcement. Defendant, through his agent Hsu, recently advised Plaintiffs that Defendant would "prohibit" exit polling within the 100-foot zone.^{FN2} Plaintiffs' speech undisputably falls within the challenged statute's reach, as Defendant has indicated the statute prohibits exit polling within the 100-foot zone. Defendant, in effect, is making Plaintiffs choose either to self-censor and stay outside the 100-foot zone or to risk being ejected from the 100-foot zone on November 7 and face possible civil and criminal penalties. Under such circumstances, the Court finds Plaintiffs have a well-founded fear of enforcement and prosecution for conducting exit polls on November 7, 2006 in violation of the statute.

FN2. Defendant argues this statement is hearsay, but it is an admission by a party's agent and therefore is admissible. See Fed.R.Evid. 801(d)(2)(D) (statement is nonhearsay when offered against a party and is a statement by the party's agent concerning a matter within the scope of the agency, made during the existence of the relationship). Plaintiffs offer the statement against Defendant and the statement was made by Defendant's Deputy Secretary of State for Elections in the course of his duties in responding to Plaintiffs' inquiry.

*5 Defendant's argument that Plaintiffs suffer no threat of prosecution from Defendant because Defendant cannot prosecute violations of § 293.740 is not supported by Nevada law. Section 293.740(3) makes it a gross misdemeanor to violate the statute. FN3 Section 293.740 does not specify an enforcement authority. Under Nevada law, district attorneys and the Attorney General are charged with initiating criminal prosecutions. See Nev.Rev.Stat. § 228.120, § 252.080. However, Nevada law provides that the Secretary of State is the chief officer of elections "responsible for the execution and enforcement of the provisions of Title 24 of

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NRS and all other provisions of state and federal law relating to elections in this state.” Nev.Rev.Stat. § 293.124(1). The Secretary of State “may provide interpretations and take other actions necessary for the effective administration of the statutes and regulations governing the conduct of primary, general, special and district elections in this state.” Nev.Rev.Stat. § 293.247(3).^{FN4}

FN3. As for civil penalties, Nevada law provides that such an action must be brought by a district attorney or the Attorney General. Nev.Rev.Stat. § 293.840(1).

FN4. Other provisions of Nevada election law are more specific in identifying the Secretary of State as the responsible party for initiating investigations or enforcement proceedings. See Nev.Rev.Stat. § 294A.342 (requiring a county clerk, city clerk, or registrar of voters to report certain persuasive polling violations to the Secretary of State, and if it appears to the Secretary of State the law was violated, the Secretary must report the alleged violation to the Attorney General to institute proceedings); Nev.Rev.Stat. § 294A.410 (indicating Secretary of State is the entity with authority to investigate alleged campaign practices violations and “cause the appropriate proceedings to be instituted and prosecuted” in court or refer the alleged violation to the Attorney General who “shall investigate the alleged violation and institute and prosecute the appropriate proceedings...”). No similar statute exists specifically directing the Secretary of State to initiate proceedings for violations of § 239.740. However, Nevada's decision to require the Secretary of State to initiate proceedings or refer violations to the Attorney General for prosecution of certain election law violations does not mean the Secretary of State lacks enforcement authority for other election law violations. Rather, Nevada has granted the Secretary of State general enforcement authority

over all election laws. See Nev.Rev.Stat. § 293.247, § 293.124(1).

Nevada state law specifically vests enforcement authority over election laws in the Secretary of State. Defendant has indicated he will exercise this authority and prohibit exit polling within the 100-foot zone on election day. Accordingly, Defendant may enforce the statute against Plaintiffs by removing their pollsters from the 100-foot zone, even if Defendant's enforcement does not ultimately result in criminal or civil prosecution.

Furthermore, Defendant effectively enforces the statute's criminal penalties. In a prior case, this Court found the Secretary of State was a proper defendant under similar circumstances. In *Americans for Medical Rights v. Heller*, the plaintiff intended to violate article 2, section 10(2) of the Nevada Constitution, which limited contributions to campaigns for the approval or rejection of ballot initiatives to \$5,000 and set forth criminal penalties for violating this provision. 2 F.Supp.2d 1307, 1309 (D .Nev.1998) (Pro, J.). The plaintiff sought to urge passage of a ballot initiative on the legalization of medical marijuana and intended to spend and seek contributions in excess of \$5,000. *Id.* at 1310. The plaintiff sued the Nevada Secretary of State seeking an injunction prohibiting the Secretary of State from enforcing the spending limits pending a determination as to whether article 2, section 10(2) violated the First Amendment. *Id.*

Among other defenses, the Secretary of State argued, as he does here, that the plaintiff sued the wrong entity because a district attorney, not the Secretary of State, had the authority to bring criminal actions for violating the relevant provision. *Id.* at 1312-13. In rejecting the Secretary of State's argument, this Court noted that had the Nevada legislature enacted a law implementing article 2, section 10(2) of the Nevada Constitution, it would have been codified in the campaign practices chapter, and the Secretary of State had the power to “take such action as necessary to enforce the campaign practices laws.” *Id.* at 1312-13 (citing Nev.Rev.Stat. § 294A.385 (1997)).^{FN5} Accordingly, the Secretary of State would have

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been the enforcement authority. *Id.* This Court further noted that the "reality is that a prosecution for violation of article 2, section 10(2) will not likely occur unless the Secretary of State notifies a district attorney of a campaign practices violation" because the Secretary of State was responsible for insuring parties followed campaign rules and parties were required to report contributions to the Secretary of State. *Id.* Therefore, the Secretary of State would be the party with knowledge of potential campaign practices violations. *Id.* The Court concluded that "[s]ince the Secretary of State is the party primarily responsible for enforcing limits on contributions to ballot measures and since the Secretary of State can request that a district attorney prosecute, the fact that AMR did not include a district attorney as a defendant does not mean that there is not an adequate threat of prosecution." *Id.* at 1313.

FN5. The opinion cites Nevada Revised Statute § 294A.385 but should cite Nevada Revised Statute § 294A.380 (providing that the secretary of state may "take such actions as are necessary for the implementation and effective administration of the provisions of this chapter.").

*6 Here, Nevada law specifically identifies the Secretary of State as the state officer responsible for enforcing election laws and grants him authority to "take other actions necessary for the effective administration of the statutes and regulations governing the conduct of primary, general, special and district elections in this state." Nev.Rev.Stat. § 293.247(3), § 293.124(1). Defendant has indicated, both in the October 2004 letter and in the September 2006 phone call, that he will prohibit exit polling within the 100-foot zone. Accordingly, because Defendant is the party responsible for enforcing Nevada election laws and because Defendant may expel Plaintiffs from the 100-foot zone and refer criminal violations to the district attorney or attorney general,^{FN6} Plaintiffs' failure to include a district attorney or the attorney general as a defendant does not mean there is not an adequate threat of enforcement or prosecution in

this case.

FN6. See *Culinary Workers Union, Local 226 v. Del Papu*, 200 F.3d 614, 618 (9th Cir.1999) (noting a case or controversy exists where state official "intends either to enforce a statute or to encourage local law enforcement agencies to do so") (quotation omitted).

Defendant's argument that Plaintiffs themselves face no fear of enforcement or prosecution because Edison and Mitofsky employees who actually conduct the exit polling would be prosecuted is similarly without merit. Plaintiffs have hired Edison and Mitofsky to perform exit polling on their behalf. Suppressing Plaintiffs' agents' speech therefore suppresses Plaintiffs' speech. Furthermore, under Nevada law:

Every person concerned in the commission of a felony, gross misdemeanor or misdemeanor, whether he directly commits the act constituting the offense, or aids or abets in its commission, and whether present or absent; and every person who, directly or indirectly, counsels, encourages, hires, commands, induces or otherwise procures another to commit a felony, gross misdemeanor or misdemeanor is a principal, and shall be proceeded against and punished as such.

Nev.Rev.Stat. § 195.020; see also *Gordon v. Eighth Judicial Dist. Court of State of Nev.*, 913 P.2d 240, 247 (Nev.1996) (holding indictment properly charged night club owners with aiding and abetting nightclub employees by hiring them, inducing them to use a pitch to influence patrons into believing that if they bought a bottle of non-alcoholic wine the patron would be allowed to have sex with a female employee, and by providing them with a place in which to do this). Plaintiffs have hired Edison and Mitofsky to conduct exit polling on their behalf and the exit pollsters will wear badges and have boxes identifying them as associated with Plaintiffs. (Lenski Aff. at ¶ 7, Exs. B & C.) Plaintiffs therefore face enforcement and prosecution for hiring and encouraging Edison and Mitofsky employees to conduct exit polls within the 100-foot zone.

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iii. History of Enforcement

The absence of any past prosecutions under the challenged statute may undermine a plaintiff's argument that he or she faces a genuine threat of imminent prosecution. *San Diego County Gun Rights Comm.*, 98 F.3d at 1128. Where a statute has been in existence for many years but authorities never or rarely have prosecuted anyone under the law, the plaintiff may not have a well founded fear of imminent prosecution. *Doe*, 410 U.S. at 188 (comparing 1879 law under which only one prosecution had been pursued with a recently enacted statute that was "not moribund"). However, a recently enacted statute or one under which prosecutions have been pursued may give rise to a well founded fear of prosecution. *Id.*

*7 The record before the Court does not reveal whether the Secretary of State or other prosecuting authorities ever have prosecuted anyone under § 293.740 for conducting exit polls within 100 feet of a polling place.^{FN7} However, the 100-foot zone is less than ten years old ^{FN8} and thus it would be premature to declare that historically it has not been enforced or that it has fallen into a state of disuse. Regardless, Defendant has expressed a present intent to enforce the statute. Additionally, a litigant may have a well founded fear of enforcement even where the statute in question previously never has been enforced. *See Bahhitt*, 442 U.S. at 302. Accordingly, the Court concludes Plaintiffs' concrete plan to violate the statute in the face of Defendant's communicated intent to prohibit such activity during the November 7, 2006 election creates a ripe case or controversy within this Court's Article III jurisdiction.

FN7. Although Plaintiffs admit they violated the statute in 2004 with no consequences, it is unclear from the record currently before the Court whether that is because Defendant declined to enforce the statute or because Defendant was not aware at the time that Plaintiffs had violated the statute.

FN8. History of Assembly Bill 18, 69th

Leg. (Nev.1997), available at <http://www.leg.state.nv.us/lcb/research/library/1997/ab018,1997.pdf>.

b. Prudential Ripeness

With respect to the prudential aspects of ripeness, the Court considers whether the issues are fit for judicial decision and the hardship to the parties if the court declines to address the matter. *Thomas*, 220 F.3d at 1141. "A claim is fit for decision if the issues raised are primarily legal, do not require further factual development, and the challenged action is final." *United States v. Braren*, 338 F.3d 971, 975 (9th Cir.2003) (quotation omitted).

Defendant does not argue the case is not ripe under the prudential component of ripeness. While factual discovery remains to be conducted in this case, the issues raised primarily are legal. If the Court declined to address the matter now, Plaintiffs would suffer hardship in having to choose between self-censorship or risking civil and criminal penalties on election day. Additionally, should Plaintiffs choose to self-censor, the public is harmed through the suppression of speech. Further, Defendant has expressed his final decision that § 293.740 applies to exit polling. The case is ripe for adjudication in this Court.

2. Eleventh Amendment Immunity

The Court also rejects Defendant's claim of immunity under the Eleventh Amendment. The Eleventh Amendment generally bars a private party from bringing suit in federal court against a state without the state's consent. *Los Angeles County Bar Ass'n v. Eu*, 979 F.2d 697, 704 (9th Cir.1992). "However, the Eleventh Amendment does not bar actions seeking only prospective declaratory or injunctive relief against state officers in their official capacities." *Id.* (citing *Ex Parte Young*, 209 U.S. 123, 155-56 (1908) & *Edelman v. Jordan*, 415 U.S. 651, 667-68 (1974)). To obtain prospective injunctive relief against a state officer, the state officer sued "must have some connection with the enforcement of the act" the plaintiff challenges. *Ex Parte Young*, 209 U.S. at 157. "This connection

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must be fairly direct; a generalized duty to enforce state law or general supervisory power over the persons responsible for enforcing the challenged provision will not subject an official to suit." *Los Angeles County Bar Ass'n*, 979 F.2d at 704. State law determines whether the state officer has a direct connection to enforcing the challenged law. *Snoeck v. Brussa*, 153 F.3d 984, 986 (9th Cir.1998). In determining whether the defendant has a connection with enforcing the law under *Ex Parte Young*, Article III justiciability and the Eleventh Amendment analysis are closely related inquiries. *Culinary Workers Union, Local 226 v. Del Papa*, 200 F.3d 614, 619 (9th Cir.1999).

*8 As discussed above, Nevada law specifically vests Defendant with the power to enforce election laws in Nevada. Defendant has indicated an intent to exercise that authority through his decision that § 293.740(1)(a) applies to exit polling and through his stated intent to prohibit exit polling within the 100-foot zone on election day. Plaintiffs challenge both the law and Defendant's decision to apply § 293.740 to their exit polling activity. Defendant therefore has a connection with enforcing the statute and he is not entitled to Eleventh Amendment immunity in this action for prospective injunctive relief. Accordingly, the Court will deny Defendant's Motion to Dismiss.

B. EMERGENCY MOTION FOR PRELIMINARY INJUNCTION

Having determined that this Court has jurisdiction to consider Plaintiffs' Complaint, the immediate issue before the Court is whether the 100-foot barrier established by Nev.Rev.Stat. § 273.740 can be applied lawfully with respect to Plaintiffs' proposed exit polling on November 7, 2006. The Court concludes it cannot.

1. Preliminary Injunction Standard

"To obtain a preliminary injunction, a party must make a clear showing of either (1) a combination of probable success on the merits and a possibility of irreparable injury, or (2) that its claims raise serious

questions as to the merits and that the balance of hardships tips in its favor." *Connecticut General Life Insurance Co. v. New Images*, 321 F.3d 878, 881 (9th Cir.2003). "These formulations are not different tests but represent two points on a sliding scale in which the degree of irreparable harm increases as the probability of success on the merits decreases." *Faith Center Church Evangelistic Ministries v. Glover*, 462 F.3d 1194 (9th Cir.2006) (quoting *Associated Gen. Contractors of Cal. v. Coal. for Econ. Equity*, 950 F.2d 1401, 1410 (9th Cir.1991)). Further, "[i]n cases where the public interest is involved, the district court must also examine whether the public interest favors the plaintiff." *Sammartano v. First Judicial District Court*, 303 F.3d 959, 965 (9th Cir.2002) (quoting *Fund for Animals v. Lujan*, 962 F.2d 1391, 1400 (9th Cir.1992)).

a. Probability of Success on the Merits

Plaintiffs argue that they are likely to succeed on the merits because Nev.Rev.Stat. § 293.740 restricts speech in public forums based on its content and therefore can survive constitutional scrutiny only if it is narrowly drawn to accomplish a compelling government interest and is the least restrictive means available. Defendant responds Plaintiffs are not likely to succeed on the merits because Plaintiffs' evidence is insufficient and Nev.Rev.Stat. § 293.740 is narrowly tailored to further a compelling state interest.

i. Insufficient Evidence

Defendant argues Plaintiffs' insufficient evidence eliminates the probability of success on the merits, and that *Daily Herald Co. v. Munro*, 838 F.2d 380 (9th Cir.1983) ("*Daily Herald II*") requires courts to make certain factual findings in response to specific questions identified in the Court's opinion regarding exit polls. Specifically, Defendant argues Plaintiffs have not provided sufficient evidence showing (1) exit polling in Nevada would be conducted in a "systematic and statistically reliable manner"; (2) what specific locations Plaintiffs intend to conduct their polling activities; (3)

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whether information obtained from exit polling could be gathered effectively from another method; and (4) whether exit polling is disruptive to the voting process. Plaintiffs argue that Defendant misapprehends the preliminary injunction standard and the procedural posture of the *Daily Herald* case. The Court agrees.

*9 Defendant's assertion that this Court must resolve the factual questions cited above contradicts the preliminary injunction standard. To grant a preliminary injunction, the court must "assess the plaintiff's likelihood of success on the merits, not whether the plaintiff has actually succeeded on the merits." *Southern Oregon Barter Fair v. Jackson County*, 372 F.3d 1128, 1136 (9th Cir.2004). Moreover, "decisions on preliminary injunctions are just that-preliminary-and must often be made hastily and on less than a full record." *Id.* Thus, "the possibility that the party obtaining a preliminary injunction may not win on the merits at the trial is not determinative of the propriety or validity of the trial court's granting the preliminary injunction." *B.W. Photo Utilities v. Republic Molding Corp.*, 280 F.2d 806, 807 (9th Cir.1960).

Further, the procedural posture of *Daily Herald* distinguishes that case from the one before the Court. In *Daily Herald I*, 758 F.2d 350, 351 (9th Cir.1984) the district court entered summary judgment sua sponte in favor of the State of Washington upholding a statute prohibiting exit polling on election day within 300 feet of a polling place. The Ninth Circuit reversed holding genuine issues of material fact remained and proceeded to identify specific factual questions that the district court was to consider on remand. *Id.* at 351-52.

On remand, the court found the statute was unconstitutional. *Daily Herald II*, 838 F.2d 380, 383 (9th Cir.1988). Specifically, "[t]he district court found that the media plaintiffs conducted their exit polling in a 'systematic and statistically reliable manner'; that information obtained from exit polling could not be obtained by other methods; that the 300-foot limit precluded exit polling; and that exit polling was not *per se* disruptive to the polling place." *Id.* Thus, procedurally, *Daily Herald* is distinguishable from this case because *Daily Herald*

was decided at the summary judgment stage, which requires that there be no genuine issues of material fact remaining, and not the preliminary injunction stage, which recognizes that injunctions often are granted "hastily and on less than a full record."

Plaintiffs have submitted three sworn affidavits describing what exit polls are, the accuracy and reliability of exit polls, the value of exit polls, how exit polls are conducted, why an exit poll's statistical reliability decreases when polling reporters are required to stand great distances from the polling place, how exit polling information is used, Plaintiffs' plans to conduct exit polling in Nevada, and the lack of any reported disruptive behavior by exit pollsters. Moreover, to the extent Nev.Rev.Stat. § 293.740 is subject to strict scrutiny, Defendant, not Plaintiffs, would have the burden of showing that the statute is narrowly tailored to further a compelling government interest. See *Perry Educ. Ass'n v. Perry Local Educators' Ass'n*, 460 U.S. 37, 45 (1983) (stating that "[f]or the state to enforce a content-based exclusion it must show that its regulation is necessary to serve a compelling state interest and that it is narrowly drawn to achieve that end."). Plaintiffs are likely to succeed on the merits because Defendant has not shown that statute is narrowly tailored to advance the State's interest and is the least restrictive means available.

ii. Constitutional Standard

*10 Plaintiffs argue Nev.Rev.Stat. § 293.740 is a content-based regulation that restricts speech in traditional public forums and therefore should be subject to strict scrutiny. Defendant argues that the areas outside polling places are not necessarily public forums, but even if they are, the statute survives strict scrutiny because it is narrowly drawn to accomplish a compelling state interest. Whether a strict scrutiny standard is applied or some lesser test, the Court finds the same result pertains.

The First Amendment to the United States Constitution states "Congress shall make no law ... abridging the freedom on speech[.]" U.S. Const. amend. I. The First Amendment protects, *inter alia*, "the free discussion of governmental affairs[.]"

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which "includes discussions of candidates, structures and forms of government, the manner in which government is operated or should be operated, and all such matters relating to political processes." *Mills v. State of Ala.*, 384 U.S. 214, 218-19 (1966). Accordingly, "[e]xit polling is ... speech that is protected, on several levels, by the First Amendment." *Daily Herald*, 838 F.2d at 384. Exit polling is protected not only because "the information disseminated based on the polls is speech, but also in that the process of obtaining the information requires a discussion between pollster and voter." *Id.* Consequently, "the state may regulate exit polling only in limited ways." *Id.*

The standard to determine whether a regulation restricting protected speech, such as exit polling, is constitutional "depends on whether the speech to be regulated occurs in a traditional public forum ... and whether the [regulation] is content-based or amounts to an absolute prohibition of a type of speech." *Id.* (internal citations omitted). "A content-based statute that regulates speech in a public forum is constitutional only if it is narrowly tailored to accomplish a compelling government interest ... and is the least restrictive means available." *Id.* at 385.

Traditional public forums include streets, parks, and sidewalks. *United States v. Grace*, 461 U.S. 171, 177 (1983). In *Burson v. Freeman*, the Supreme Court found that a 100-foot zone around polling locations "bars speech in quintessential public forums ... such as parks, streets, and sidewalks." 504 U.S. 191, 196 (1992); see also *Daily Herald*, 838 F.2d at 384 (stating "public areas within 300 feet of the entrance to the polling place are traditional public forums because they traditionally are open to the public for expressive purposes ... and encompass streets and sidewalks.").

Here, Nev.Rev.Stat. § 293.740 prohibits any person from speaking to a voter on the subject of marking his ballot within 100 feet from the entrance to any polling location. The statute makes no exceptions for public streets, sidewalks, or other traditional public forums. Defendant relies on Justice Scalia's concurring opinion in *Burson* and a Sixth Circuit case, *United Food & Commercial Workers Local*

1099 v. City of Sidney, 364 F.3d 738, 750 (6th Cir.2004), to support the proposition that streets, parking lots and sidewalks outside of polling places are not always public forums.

*11 In *United Food*, the Court distinguished between public sidewalks, which are public forums, and parking lots and walkways on private and school property leading up to polling location entrances. 364 F.3d at 747-49. The Sixth Circuit determined that parking lots and walkways on private and school property did not temporarily convert into public forums just because those locations were being used as polling places. Here, Defendant argues that many polling places in Nevada are located in churches, recreation centers and schools and therefore those polling locations' walkways and parking lots are not necessarily public forums. However, the plurality in *Burson* and the Ninth Circuit in *Daily Herald* both concluded, without distinguishing between private and school properties and public properties, that streets and sidewalks within the restrictive zones surrounding polling places are public forums.

The Court further finds that Nev.Rev.Stat. § 293.740 constitutes a content-based restriction on speech rather than a content-neutral time, place and manner restriction. A statute is content-based if it regulates discussion of a specific subject matter. *Daily Herald*, 838 F.2d at 385. In *Daily Herald*, the Court found the statute prohibiting exit polling within 300 feet of the polling place was content-based "because it regulates a specific subject matter, the discussion of voting..." *Id.* Here, Nev.Rev.Stat. § 293.740 is a content-based restriction because it prohibits any person from speaking to a voter on the subject of marking his ballot inside a polling place or within 100 feet from the entrance of the polling place.

"A content-based statute that regulates speech in a public forum" is subject to strict scrutiny and "is constitutional only if it is narrowly tailored to accomplish a compelling government interest ... and is the least restrictive means available." *Id.* at 385. The Ninth Circuit has ruled that "[s]tates have an interest in maintaining peace, order, and decorum at the polls and 'preserving the integrity of their electoral processes.'" *Id.* Acknowledging that

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important state interest, Plaintiffs argue that Nev.Rev.Stat. § 293.740 is neither narrowly tailored to meet that interest nor the least restrictive means available.

In *Daily Herald*, the Court found that a 300-foot buffer zone prohibiting exit polling around polling places was not narrowly tailored to advance the state's interest in preventing disruption and harassment at the polling place because the statute prohibited all exit polling, including non-disruptive exit polling. *Id.*; see also *CBS Inc. v. Smith*, 681 F.Supp. 794, 803 (S.D.Fla.1988) (holding that a statute prohibiting solicitation of voters within 150 feet of polling place was not narrowly tailored because the statute "prohibits even peaceful, thoughtful discussions with voters regarding how they voted and why."). Further, the Court found the statute was not the least restrictive means of furthering the state's interest because the State of Washington already had another statute prohibiting disruptive conduct at the polls. *Id.*

*12 Notwithstanding Defendant Secretary of State Heller's affidavit stating that he "believes" harassment or disruptions within the 100-foot buffer zone may discourage people from voting (Def.'s Mot. to Dismiss and Opp. to Mot. for Prelim. Inj. [Doc. # 10], Ex. A, Affidavit of Dean Heller ("Heller Aff.") at ¶ 3). Defendant has not produced any evidence that a voter has decided not to vote because of exit polls or that exit poll reporters have been the cause of harassment or disruption in the past.

The Court finds that Nev.Rev.Stat. § 293.740 is not narrowly tailored to satisfy the compelling State interests articulated here. The pertinent provision of the statute does not prevent polling within the 100-foot buffer zone regarding political or other subjects unrelated to how a person marked their ballot. Neither can the statute be construed as the least restrictive means of advancing the State's interest because Nevada already has other statutes at its disposal prohibiting disruptive conduct at the polls. Nev.Rev.Stat. § 293.710 makes it unlawful for any person to use or threaten force, coercion, violence, restraint, or undue influence against any other person in connection with any election or

petition. Further, Nev.Rev.Stat. § 293.730 prohibits a person from remaining "in or outside of any polling place so as to interfere with the conduct of the election." Accordingly, the Court finds Plaintiffs have demonstrated a probability of success on the merits.

2. Irreparable Harm

The Court rejects Defendant's argument that Plaintiffs have not presented evidence that exit polling more than 100 feet from polling locations will cause unreliable results and thus irreparable harm. The Supreme Court has ruled that "[t]he loss of First Amendment freedoms, for even minimal periods of time, unquestionably constitutes irreparable injury." *Elrod v. Burns*, 427 U.S. 347, 373-74 (1976). Thus, regardless of the reliability of Plaintiffs' polls, because Nev.Rev.Stat. § 293.740 restricts free speech, it causes irreparable harm. In addition, Plaintiffs have submitted evidence in the form of a sworn affidavit that upholding the statute would result in the loss of important voter information in this election year. (Lenski Aff. at 4-5.)

3. Balance of Hardships

The balance of hardships clearly tips in favor of Plaintiffs with respect to the enforcement of Nev.Rev.Stat. § 293.740. If the 100-foot barrier is enforced, Plaintiffs will be encumbered in their attempts to conduct valid exit polls. By comparison, given that the State has at its disposal a variety of statutes aimed at preventing disruptive behavior by any person, including those conducting exit polls, Defendant demonstrates no hardship if the injunctive relief requested is granted.

4. Public Interest

Defendant undoubtedly takes seriously his responsibility to enforce all laws enacted by the Nevada Legislature with respect to the conduct of elections. The compelling State interest in providing polling places where voters can exercise their

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franchise free of disruption or inappropriate influence is beyond cavil. At the same time, as Plaintiffs forcefully argue, the public interest is served by robust and free debate of public issues and that their proposed exit polling serves that public interest. The Court concludes that the positions of the parties are in fact not inconsistent and that the strong and legitimate interests of both can be accommodated by the grant of the injunctive relief requested by Plaintiffs.

*13 Because the exit polling proposed by Plaintiffs occurs after a citizen has voted and does not interfere with or disrupt the voting interests which Defendant rightly seeks to protect, and because Defendant has not demonstrated that the 100-foot barrier is not the least restrictive or necessary means of protecting its compelling interests, the Court concludes that Plaintiffs are entitled to the preliminary injunction they seek.

III. CONCLUSION

IT IS THEREFORE ORDERED that Defendant's Motion to Dismiss Plaintiffs' Complaint (Doc. # 10) is denied.

IT IS FURTHER ORDERED that Plaintiffs' Emergency Motion for Preliminary Injunction (Doc. # 2) is granted and that Defendant Secretary of State is hereby enjoined from prohibiting exit polling activities of Plaintiffs within 100 feet of Nevada polling places on election day, November 7, 2006.

IT IS FURTHER ORDERED that Defendant Secretary of State shall forthwith advise all State election officials of this Court's Preliminary Injunction Order.

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END OF DOCUMENT

DEAN HELLER
Secretary of State

KIM A. HUYS
*Chief Deputy Secretary
of State*

PAMELA A. RUCKEL
*Deputy Secretary for
Southern Nevada*

STATE OF NEVADA



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MEMORANDUM

To: County Clerks/Registrar of Voters
From: Ellick C. Hsu, Deputy Secretary for Elections
Date: November 2, 2006
Subject: Exit Polling/Observers and Electioneering Under Nevada Law
ABC, et al. v. Heller, United States District Court 2:06-CV-01268-PMP(RJJ)

The Secretary of State was sued by various news organizations seeking to conduct polls of voters leaving polling places, otherwise known as "exit-polling," in the upcoming General Election. Under Nevada Revised Statutes § 293.740(1)(a), a person may not solicit a vote or speak to a voter on the subject of marking the voter's ballot inside a polling place or within 100 feet from the entrance to the building or other structure in which a polling place is located. Consequently, it appeared that exit polling was prohibited under the statute.

On Tuesday, October 31, 2006, the U.S. District Court enjoined the Secretary of State's office from enforcing NRS § 293.740(1)(a). In other words, these news organizations will be allowed to conduct exit polling at any and all polling places. Their plan is to conduct exit polling at approximately 20 polling places throughout Nevada. They are supposed to wear media badges and should identify themselves as the exit pollsters.

In order to comply with the Court's order, please allow the exit pollsters to conduct exit polling. Please note that "electioneering" is still prohibited within the 100 foot distance marker. (See NRS § 293.740(1)(b)(4)). To assist you in preserving order and decorum at your polling places, we have enclosed general guidelines governing observers and electioneering under Nevada law.

Should you have any questions or concerns, please feel free to contact me at 775-684-5793.